



THE SIMPLEST WAY TO GROW YOUR FUEL VOLUME, AND YOUR TOP LINE.

Our Expanded Fuel Card Network Offers Retailers Access to New Fuel Volume at No Cost to You.

You've always heard about the importance of networking. Well, we just happen to have a network of 300,000+ U.S. fleet transportation companies ready to give you their business. Through our partnership with CFN (Commercial Fueling Network), World Kinect Energy Services now has access to these fleets, all of which carry the CFN card. This is an opportunity for you to untap previously restricted CFN Fleetwide network fuel volume in your area.

It's the definition of a win-win. Our fleet customers gain a new option for fueling, and your site gains potential volume growth at no additional cost. And, retailers are seeing the impact – experiencing an average of **120,000 annual gallon volume growth** from joining.

All you need to do is accept the World Kinect Energy Services Commercial Fleet Card as part of the CFN Network.

Joining is Easy:

- ✔ Complete a simple registration form.
- ✔ Agree to join the CFN Network which provides CFN Fleet Card Holders a cost-plus pricing* fuel purchase.
- ✔ Let us add a simple upgrade to your POS system, at **no cost to you!**

No headaches. No complicated operational changes. And most importantly, no out-of-pocket cost.

If you need:

- ✔ Fleet traffic to your site
- ✔ Increased fuel volume at your location

Contact us to get started:

cardsolutions@world-kinect.com

[Visit World-Kinect.com](http://World-Kinect.com)



* To join, Retailers agree to sell at a cost-plus pricing model for payment remittance, to all CFN Fleet Card holders (as processed daily through our World Kinect system). Cost plus pricing is defined by the respective OPIS Daily Price Rack Branded or Unbranded Average price, plus a cents per gallon revenue share. The agreed upon revenue share per gallon plus applicable freight reimbursement published by CFN freight tables will be reimbursed to the Retail site weekly.