



Driving Fuel Efficiency In 5 Steps

Right now, your business is dealing with higher prices and inflation, so every penny counts. Fuel is a big part of your overall costs, and World Kinect knows fuel. We've helped fleet operators large and small to spend smarter and protect profits.

Click on the steps below to learn how...

Get The
Big Picture

Spend
Smarter

Protect
Your Assets

Plan For
The Future

Build A
Partnership



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STEP 1

Get The Big Picture

Where and how are you using fuel?

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Assess your fuel usage

The first step is to find out how much fuel is being used and where. Once you have a better picture of your usage, you can look for ways to simplify and save on costs.

You'll also need to determine which fueling option makes the most sense for your business. Use our free [Fuel Advisor Tool](#) and answer these questions:

- Does your fleet mainly drive on local roads or off road?
- Can a fuel truck get access to your location?
- Does your fleet return to the same place every night?

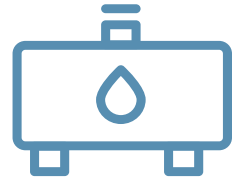


Site surveys, tank audits, and tank testing

Are there better ways you could be storing fuel onsite? Our experts can help you figure out the best options for keeping your fleet moving. We can quality check your fuel tanks, separators and drains, and show you how considering all the options like bulk fueling, fleet fueling and fleet cards can make fueling (and tracking fuel costs) more efficient.

"The World Kinect team of experts were there to support every step of the way. Ray and the team are always at the end of the phone to answer any questions and resolve any issues quickly."

Christopher Allen, Deputy Quarry Manager, FCC Environment



Fuel smarter, not harder

Bulk fuel delivery is an easy way to lower your fueling costs and keep your fleet and equipment running smoothly. Onsite fuel tanks make fueling simple and tank monitoring services can protect you against running out of fuel and having your drivers sit idle. World Kinect experts can help you decide if:

- Fuel tanks would work at your location
- Your current tanks give you enough capacity
- Which other fuel services make sense for your business

Onsite fleet fueling is another good option for reducing downtime or when fuel tanks won't work for your location. World Kinect can deliver fuel directly into your vehicles overnight, or whenever you need it. Instead of spending time at the gas station, your drivers can start the day by hitting the road with a full tank.

Diesel Exhaust Fluid (DEF) is an essential product now used by most modern diesel vehicles and machinery to reduce harmful emissions. You can ensure you have the DEF needed to keep your vehicles working efficiently with onsite delivery. Packs are also available so your drivers always have a supply when on the road, without having to pay retail prices.

[Learn more >](#)

Continued...

STEP
2

Spend Smarter

Could you save more and waste less time on fueling?

"Our company consumes 4.2 million gallons of fuel on an annual basis. The information World Kinect has provided has allowed us to mitigate the inherent risks associated with what is our largest expenses."

Josh Metcalf, Director, Waste Connections

STEP 2



Fleet cards for flexibility

Fleet cards help you control spending on fuel and vehicle maintenance. When your drivers need to be on the road, the fleet card lets them fuel up—but with pre-set spending limits. Whether your business is large or small, these cards will make tracking your fuel spending easier. And for bulk fuel customers, fleet cards are a great backup option.

To fight rising energy costs and help your bottom line, World Kinect now offers additional options for saving even more. Beyond 65,000+ retail locations in our network, our fuel card customers can also access commercial rates at 5,000+ cardlock sites across the country. Regardless of vehicle type or size, your drivers can use these fueling stations and get back on the road quickly. Sites also offer the following benefits:

- Further potential savings
- Open 24/7, 365 days
- Wide lanes for commercial vehicles
- Fast flow pumps
- World Kinect, CFN, Fuelman, Pacific Pride and Voyager cards accepted

[Explore fleet card options >](#)



Spend less time tracking your fuel budget

Budget certainty is really important when you're trying to plan and keep operations running smoothly. World Kinect's market experts can help with a price risk management solution that works for your business. These strategies help you protect against sudden price increases that could bust your budget.

[Learn more >](#)



STEP 3

Protect Your Assets

Is your fuel safe from external threats?



Guard against fuel theft

Fuel theft is an increasing threat that hits your bottom line. When fuel is missing, you could end up losing hours or even days of work. And as prices rise, this problem will grow.

A tank monitoring system/telemetry system gives you a full picture of your fuel use and alerts you when levels are depleted. For higher risk sites, tank alarms and supply fuel markers let you control who can access fuel. You also get a detailed record of how much is being used.



Shelter from weather

Summer storms and winter weather can cause all sorts of trouble for your fuel supply - for example, wind and cold can make your fuel form crystals that can clog up engines. There are different considerations based on the weather, but for a start, you'll need to do the following:

- Use additives that protect your fuel quality
- Protect tanks, pipes, pumps, and vehicles from wind
- Remove any water in the fuel to keep it from freezing



Prepare for emergencies

Major storms and natural disasters like hurricanes and wildfires are becoming more common. Since they could stall your deliveries, you should have an emergency plan for protecting your assets. Ask yourself these questions to decide if you're prepared:

- What equipment (tanks, vehicles, etc.) will need to be moved or protected?
- How will you secure your fuel tanks?
- Are your fuel storage tanks and pumps in good condition?
- If fuel deliveries are limited, do you have a backup plan?

Continued...



Maximize your fleet's efficiency

You've invested a lot into your vehicles, so you want to take good care of them and keep them running for as long as possible. Lubricants are key—they reduce friction, protect against wear and tear, and help engines run smoothly. But not all lubricants are the same. World Kinect energy experts can help you find the right OEM-approved oils, greases, coolants and more for protecting your fleet.

Consider the full picture when deciding which lubricant is right for your business using these three questions:

- **What is the right lubricant for my machinery?**
- **What is the best lubricant for my budget?**
- **What is the right inventory management approach for my business?**

[Download the full lubricants guide here >](#)

Selecting high-quality lubricants in line with manufacturer's recommendations can increase fuel efficiency by as much as 3%, and when you consider how much fuel just a single front-end loader uses across a year, that adds up to a significant saving.

To find out how to make your lubricant supply more suitable for your machinery, budget, and business, contact our team today for your free assessment.

Are Your Machines Getting The Care They Need?

STEP
3

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STEP
4

Plan For The Future

Is your business prepared?

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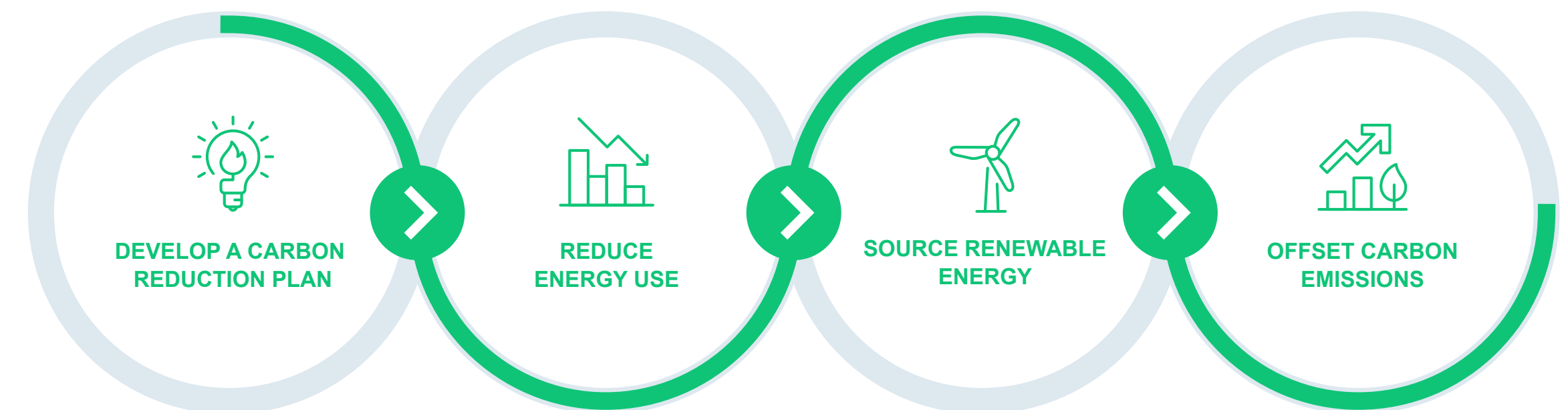
U.S. government regulations on sustainability are rapidly evolving. Depending on conditions and maintenance, the lifespan of a heavy-duty diesel truck is around 10 years—so it's a good idea to start thinking about those regulations now.

Government action on carbon emissions

There are currently a lot of changes to regulations happening in the U.S., and the rules and regulations around carbon emissions are going to keep changing over the next few years and beyond. Sustainable options are going to be important, whether you're currently thinking about sustainability in your daily operations or not.

World Kinect knows energy, which means we can help you fuel your business today and plan for a sustainable tomorrow. Before you add to your fleet or make other big investments, talk to one of our energy experts. Knowing what's on the horizon may help you make better decisions with your dollars.

World Kinect can help you:



Build A Partnership

Do you have a strategic partner
invested in your success?

Why your fleet business is important to us.

We want to ensure you can spend your time and resources driving success, not worrying about fuel.

At **World Kinect**, our local teams take pride in partnering with transportation firms of all sizes to provide safe, reliable fuel delivery, specialist lubricants supply, secure tanks and fuel management systems, competitive fleet cards and price risk management solutions. And as your needs change, we can adapt your fuel solutions to fit – so you can get back to building your business.



39

YEARS IN
BUSINESS



50M+

FUEL GALLONS
DELIVERED DAILY



70

FORTUNE
COMPANY



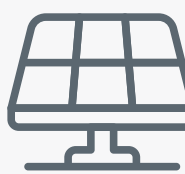
160K+

CUSTOMERS
GLOBALLY



219+

TWH ENERGY
MANAGED



50+

ENERGY
PRODUCTS



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Get in touch with a local expert today
to see how World Kinect can fuel your growth.